

Motto

Investment Brochure



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Toronto by the Numbers



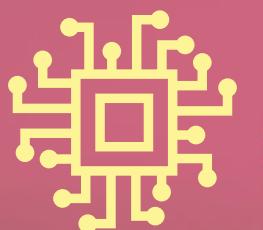
2,887,677

People
in 2023



#1

Fastest growing
city in North
America



3rd

Largest tech hub
in North America

**Increase in Population
= Demand for Housing**

Canada's
Immigration:

Aims to welcome 1.3 million
over the next 3 years. Ontario will
need to add 1 million new homes
over the next decade which is
approx. 100,000 homes/year to keep
up with the population growth*

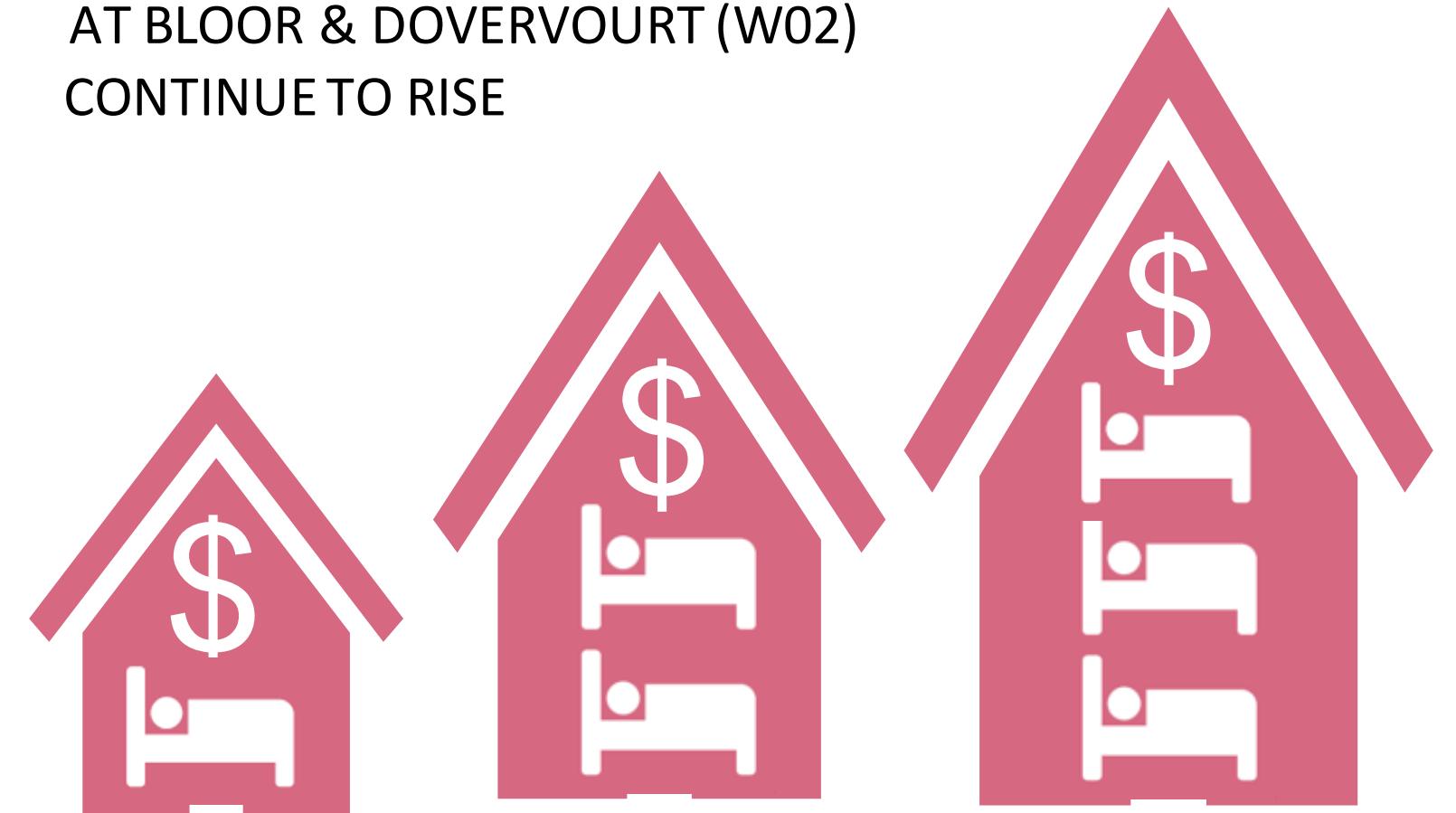
800,000 people

moving to Toronto which is
almost **30% increase**
in population by 2030

*source: <https://www.canadavisa.com/canada-immigration-levels-plans.html>

RENTAL RATES

AT BLOOR & DOVERVOURT (W02)
CONTINUE TO RISE



1 Bedroom*
2023: \$2,545
2018: \$2,034

25% ↑

2 Bedroom*
2023: \$3,214
2018: \$2,519

28% ↑

3 Bedroom*
2023: \$3,714
2018: \$3,113

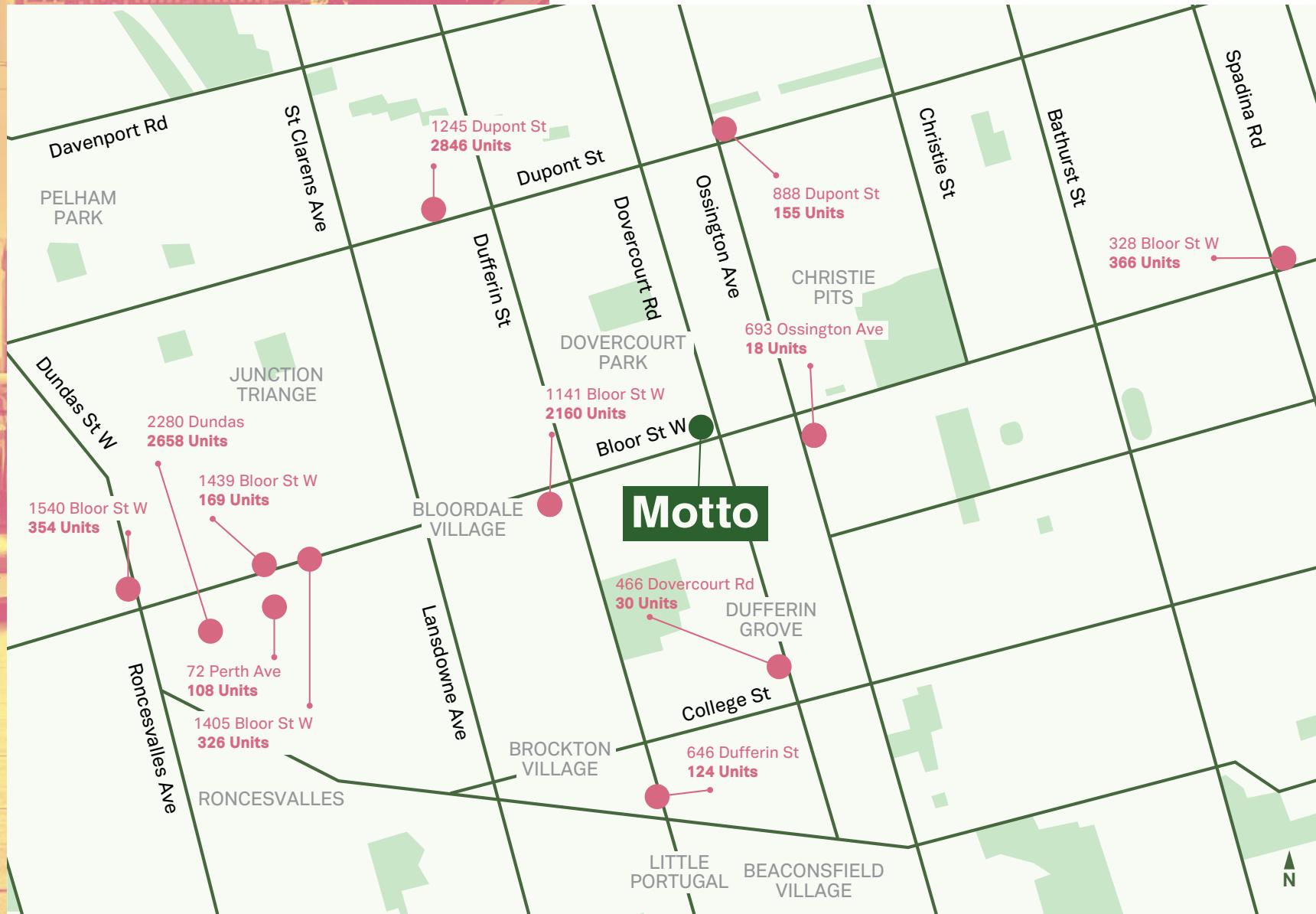
19% ↑

Average Condo
Sale Price in the
District Dovercourt
Park, location of Motto



Future Growth

Over
9,300 Units
Proposed



Artist's concept. Not to scale. E.&O.E.

Motto



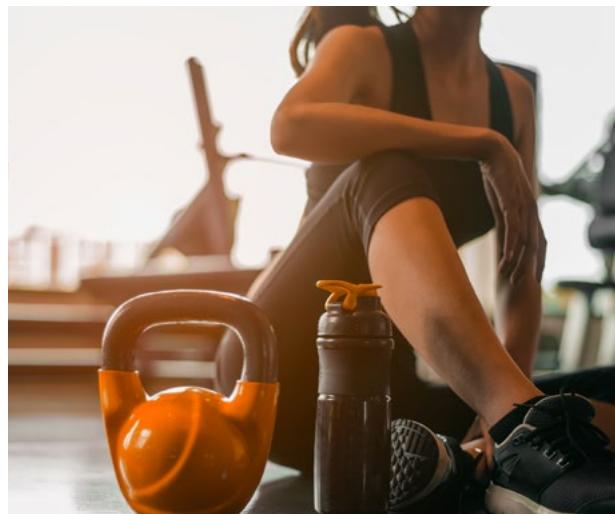
Discover yours at Motto, located at 990 Bloor Street West. This is where it all comes together – the vibe, the easy subway access, the one-off coffee bars, the restos, the clubs, the art, the pulse, the beat of Toronto's core with all its flavours and texture.

Building Stats

- 990 Bloor St. West
- 12 Storeys
- 109 Units
- Approx. 430 to +1,300 SQ. FT.
- JR 1B to 3B+D
- Over 4,300 SQ. FT. of amenity space
- 3,400 SQ. FT. retail space
- Interior Design: Patton Design Studio
- Architects: RAW

The Amenities

- **4,338 SQ. FT. of amenity space**
- Fitness Centre - Ground Floor
- Collaboration Room - 3rd Floor
- Brainstorming Space - 4th Floor
- The Reading Room - 5th Floor
- The Home Office - 6th Floor
- Rooftop Terrace
- Kids Play Area - Rooftop
- Pet Area - Rooftop
- Parcel Room - Ground Floor
- Bicycle Storage and Repair Station - Ground Floor



Rendering is artist's concept. E&OE



Transit



Getting Around

Ossington Station

🚶 5 min walk / 400 meters

Dufferin Station

6 min walk / 500 meters

Bloor GO / UP Express Station

⌚ 13 min by TTC

 7 min by car

Union Station / GO Station

19 min by TTC

Financial District

17 min by TTC

Yonge and Bloor Station

8 min by TTC

161 Bus Service

2 min walk

300 Overnight Bus Service

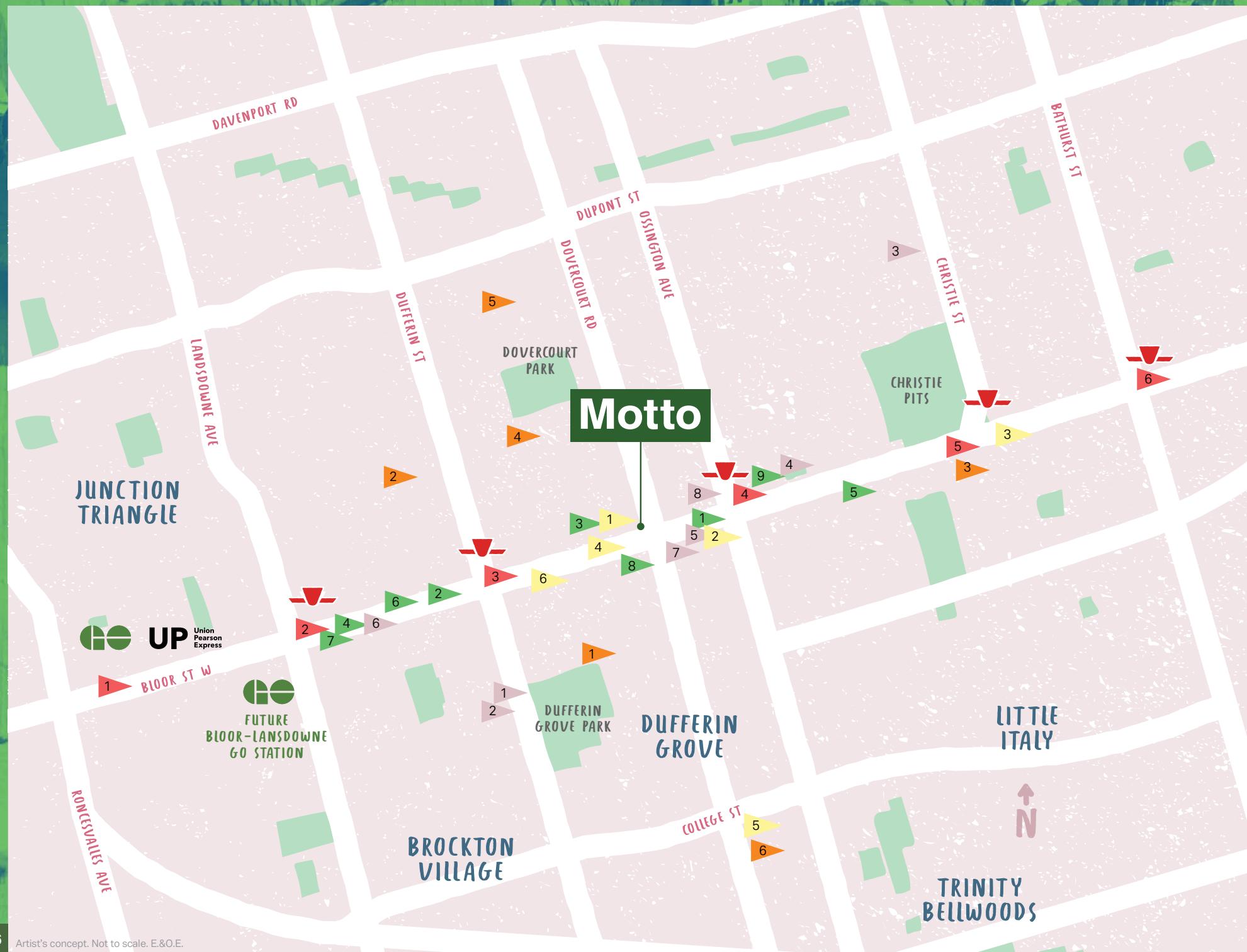
1 min walk

Future Transit

 Bloor-Lansdowne GO Station

– new smart track GO Station

Neighbourhood Amenities



Canada has seen a return of international students to pre-pandemic numbers

- **2021:** 621,565 international students
- **2022:** 804,370 international students
- **2023:** 1,040,485 international students in Canada at all levels

*Sources:
<https://monitor.icef.com/2024/01/canada-hosted-more-than-1-million-international-students-in-2023/>



University of Toronto

🚌 22 min by TTC
🚲 12 min by bike



OCAD University

🚌 28 min by TTC
🚲 16 min by Bike



Toronto Metropolitan University

(Formerly known as Ryerson University)

🚌 28 min by TTC
🚲 19 min by bike



George Brown Casa Loma Campus

🚌 21 min by TTC
🚲 13 min by Bike

Focusing on The Vision of Tomorrow

Sierra has been crafting distinctive and beautiful homes for 35 years. From site selection and servicing to design and build, every stage of the development process is carefully and competently executed by their talented team. They have remained one of the best home builders in the GTA because they have consistently employed a rigid, and unwavering commitment to the ideal of excellence in craftsmanship.



68 Main St.



68 Main St.



Platform Condos



The Cardiff



The Chaplin



Dellwood Park

A man wearing a dark fedora and a leather jacket is walking on a city street, holding the hand of a small child. The child is wearing a light-colored dress and sandals. They are walking on a paved sidewalk next to a road with parked cars. In the background, there are buildings and trees. The image has a slightly grainy, vintage feel.

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