

ELEKTRA

/IH-LEK-TRUH/

01—
THE ELECTRIFIED ENERGY
THAT FLOWS FROM DUNDAS
SQUARE, ENLIVENING THE
SPIRIT OF THE CITY.

02—
POPULAR CHARACTER FROM
GREEK MYTHOLOGY—
KNOWN FOR BEING ALLURING,
DYNAMIC AND POWERFUL.



WELCOME TO ELEKTRA.

A BRILLIANT ADDITION TO THE TORONTO SKYLINE, ELEKTRA IS RIGHT AT HOME IN THE PROLIFIC DOWNTOWN CORE NEIGHBOURHOOD. PRESERVING THE HERITAGE BUILDING AT ITS BASE, THE VIBRANT TOWER BLENDS THE TRADITIONAL WITH THE CONTEMPORARY—HONOURING AND ELEVATING THE DYNAMIC OF THE EAST CORE.



IT'S TIME TO LIVE LIFE UNSCRIPTED,
CONNECTED TO EVERYTHING THAT
MAKES TORONTO EXCITING, VIVID
AND UNIQUE. TORONTO BEGINS HERE,
PROVIDING A TRULY EXCEPTIONAL
LIFESTYLE FOR THE TASTEMAKERS,
FOR THE INFLUENCERS, FOR THE
TRENDSETTERS.

FOR YOU.

LIVE
ELECTRIC,
IN THE
HEARTBEAT
OF TORONTO



YOUR NEW PLAY— GROUND

ALL FOODIES REJOICE

1. Adega
2. Barberian's Steak House
3. Egg Club
4. Firkin on Yonge
5. Fran's Restaurant
6. Gyubee
7. Hy's Steakhouse
8. Kinka Izakaya Original
9. Loblaws at Maple Leaf Gardens
10. Mercatto
11. Momofuku Noodle Bar
12. Moon Palace
13. Planta
14. Page One Coffee + Bar
15. Red Lobster
16. Reds Wine Tavern
17. Richmond Station
18. Saks Food Hall by Pusateri's
19. The Chase Fish & Oysters
20. The Market by Longo's
21. Terroni
22. The Keg
23. Uncle Tetsu's Japanese Cheesecake
24. World Food Market

THE SHOPPING MECCA

25. Apple
26. Hudson's Bay Company
27. Indigo
28. Saks Fifth Avenue
29. Nordstrom
30. Sport Chek
31. Uniqlo
32. Harry Rosen
33. Kleinfeld
34. Samsung Experience Store

YOUR ENTERTAINMENT DESTINATION (CONT'D)

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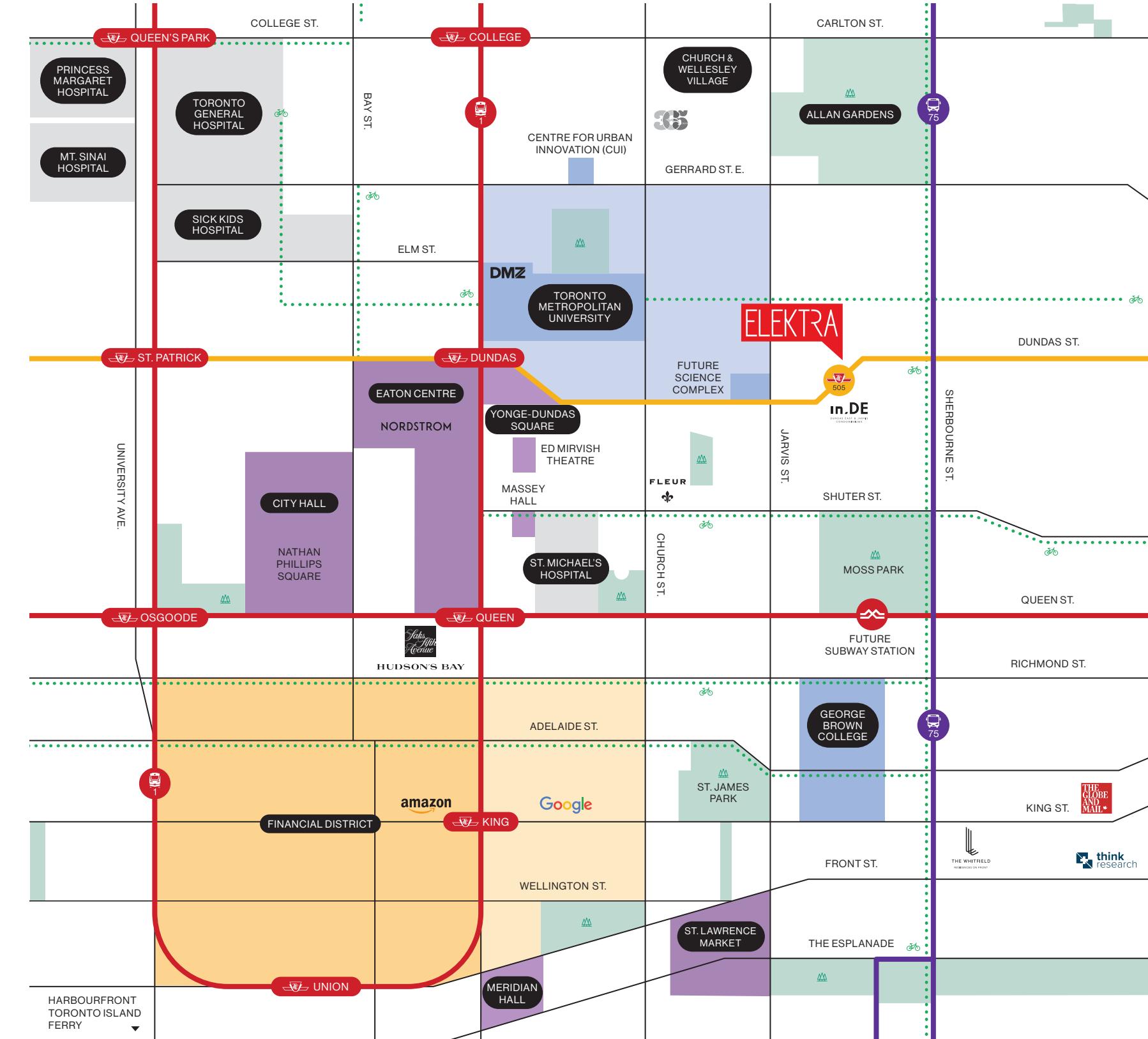
41. Yonge-Dundas Square
42. Little Canada
43. Nathan Phillips Square

35. Cineplex VIP Cinemas
36. Ed Mirvish Theatre
37. The Elgin & Winter Garden Theatre Centre
38. Four Seasons Centre for the Performing Arts
39. Massey Hall
40. Elmwood Spa



- TTC Subway Line 1 & Ontario Line (Future)
- TTC Streetcar 505
- TTC Bus 75
- Bike Lane

EXPERIENCE AN EVER-CHANGING MENU OF UNBEATABLE SHOPPING, MIND-BLOWING CUISINE, EXTRAORDINARY ENTERTAINMENT, AND SO MUCH MORE.



GO ANY— WHERE. GO EVERY— WHERE.

NEVER SWEAT THE DETAILS OF HOW TO GET AROUND. BY TRANSIT OR ON FOOT, BY CAR OR BIKE, IT'S ALL UP TO YOU AND ALWAYS EFFORTLESS. THE CITY IS YOURS.

WALKABILITY
SCORE—
95%

TRANSIT
SCORE—
100%

BIKE
SCORE—
99%

ELEKTRA



VISION OF ELEKTRA

RISING AT THE BEND OF DUNDAS STREET, ELEKTRA HAS A UNIQUE FOOTPRINT SEPARATE FROM THE COMMON RECTILINEAR TORONTO GRID. THE EXTERIOR FAÇADE PRESERVES THE FLATIRON'S FASCINATING HISTORIC ATTRIBUTES WHILE OFFERING EXEMPLARY MODERN FEATURES.





INNOVATION
DISTRICT

ELEKTRA

THE ELEKTRA

THE UNIQUE AMENITIES OF ELEKTRA HAVE BEEN DESIGNED TO EMBODY AND REPRESENT THE PULSATING ENERGY OF THIS COMMUNITY. LIVING AT ELEKTRA MEANS ENJOYING THE BEST OF TORONTO AT YOUR DOORSTEP AND WITHIN THE COMFORT OF YOUR OWN HOME.



LIFESTYLE



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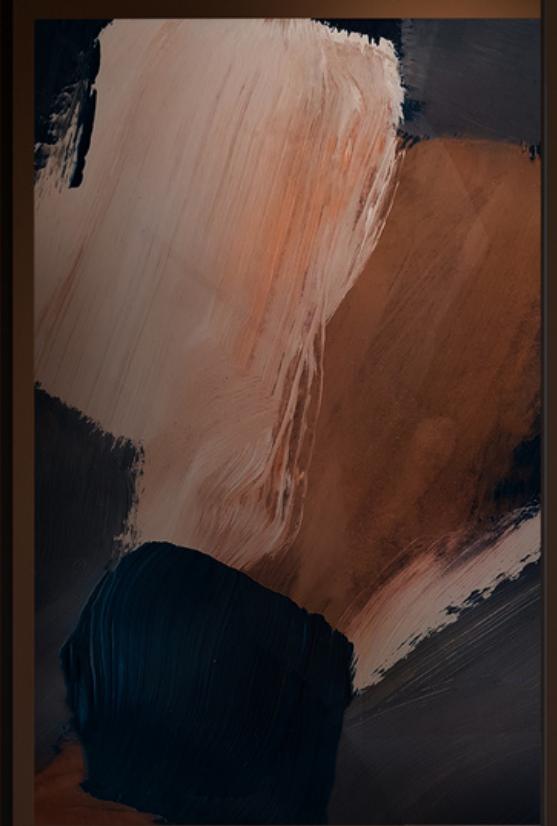
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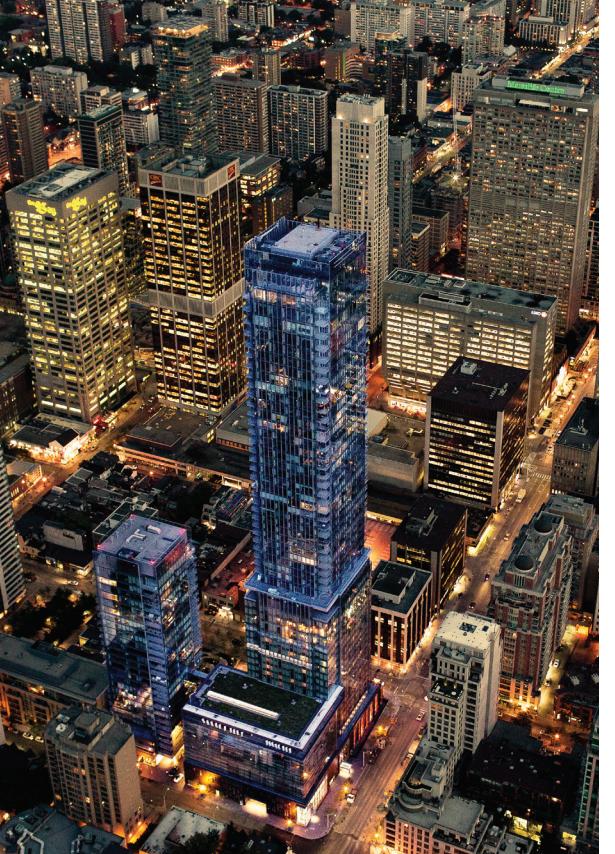


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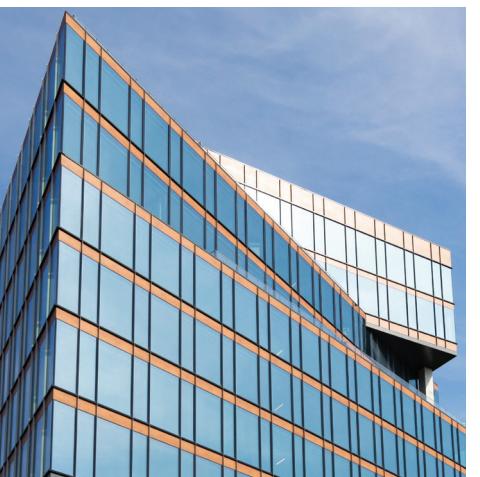


INNOVATION
DISTRICT

ELEKTRA



01



02



03



04



05



06



09



07



08



menkes

YEARS

With deep roots in the city, the company was established nearly 70 years ago by Murray Menkes, an entrepreneur and visionary, who initially wanted his business to be focused on building single-family homes that delivered outstanding quality and lasting value.

Over the years, Menkes grew to what it is today — a fully integrated real estate company focused on the development, construction, ownership, leasing and management of residential, office, industrial and retail properties throughout the Greater Toronto Area. It is critical to the company's philosophy to be "hands-on" developers & operators with a strong local presence. This allows Menkes to respond to market demands and opportunities in a prompt, effective and knowledgeable manner.

- 01 — THE FOUR SEASONS PRIVATE RESIDENCES
- 02 — WATERFRONT INNOVATION CENTRE
- 03 — ONE YORK
- 04 — PEARS ON THE AVENUE
- 05 — IN.DE
- 06 — HARBOUR PLAZA
- 07 — THE WHITFIELD
- 08 — 320 BAY STREET
- 09 — FLEUR

To date, Menkes has developed over seven million square feet of commercial office space, fifteen million square feet of industrial space, completed over forty thousand condominium units, and over ten thousand single-family homes across the Greater Toronto Area.

ELEKTRA

LIVE ELECTRIC



menkes